

Broadcasters certainly are within their rights to preserve their rights regarding public showing of copyrighted material. HOWEVER, every effort should be made to protect the consumer rights to fair use of broadcast material within his/her own home. There needs to be a balance. Also, the public has no intention of paying for the right to record material that was previously made available free of charge for reasonable personal use. Copy protection of broadcast media either should not exist if broadcast TV remains a free service or if the broadcasters would like to adopt a pay service, advertising on broadcasts should cease to exist. Consumers will not pay for previously free content that includes advertising.